What non-members see: redirect, paywall or alternative content

Content Restriction · https://sutraplugins.com/docs/membersutra/restriction-rules/

Go to **MemberSutra → Content Restriction → Restriction Rules**. For each content type you choose what a visitor who is refused sees:

- **Show Items and Redirect** – non-members see the items in archives and search, but opening one sends them to a URL you choose, such as your login or pricing page.
- **Show Paywall & Teaser** – show the first part of the content, blur the rest and display a paywall card with Join and Log in buttons.
- **Show Alternative Content** – members see the full content; everyone else sees text you write, or a reusable content block.

Pro feature: The paywall card design and reusable content blocks need Pro. See Design the paywall and Reusable content blocks.

Hide protected content from menus

Turn on **Hide restricted content from navigation menus for unauthorized users** under **Memberships → Settings** to remove links visitors cannot open.

i Good to know: WooCommerce pages (shop, cart, checkout, My Account) are always open, so shopping and checkout keep working.