Sutra Plugins

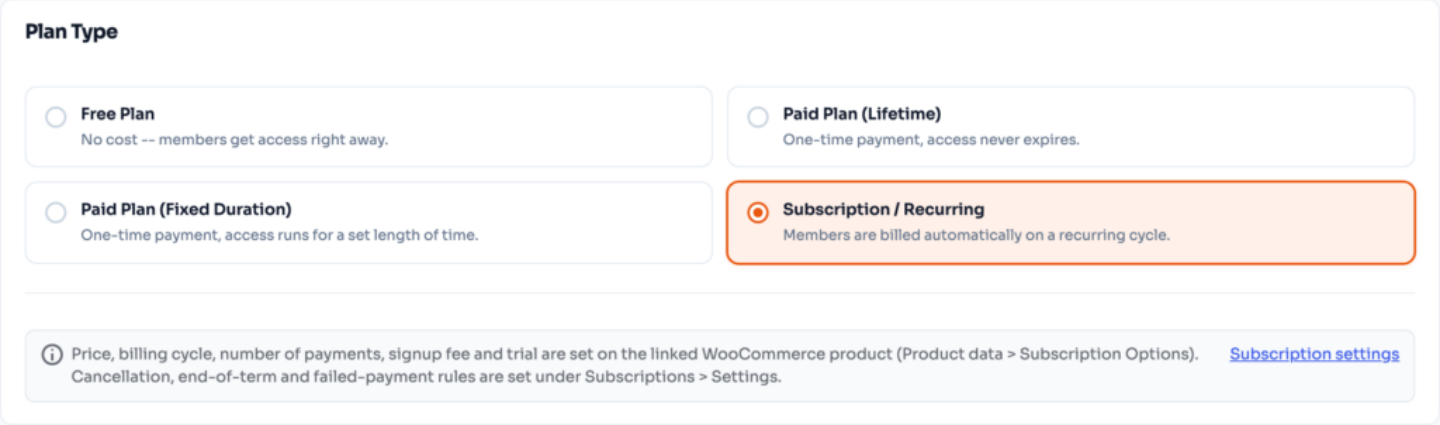
Quick start: sell your first membership

Getting Started · https://sutraplugins.com/docs/membersutra/quick-start/

This walkthrough creates a paid membership that unlocks a members-only page. You can change every setting later.

Step 1 – Create the plan

1. Go to **MemberSutra → Memberships → Membership Plans** and click **Add New Plan**.
2. Enter a **Plan name**, for example “Gold”, and set **Status** to Active.
3. Pick a plan type. For a recurring plan choose **Subscription / Recurring**; for a one-off payment choose **Paid Plan (Fixed Duration)**.



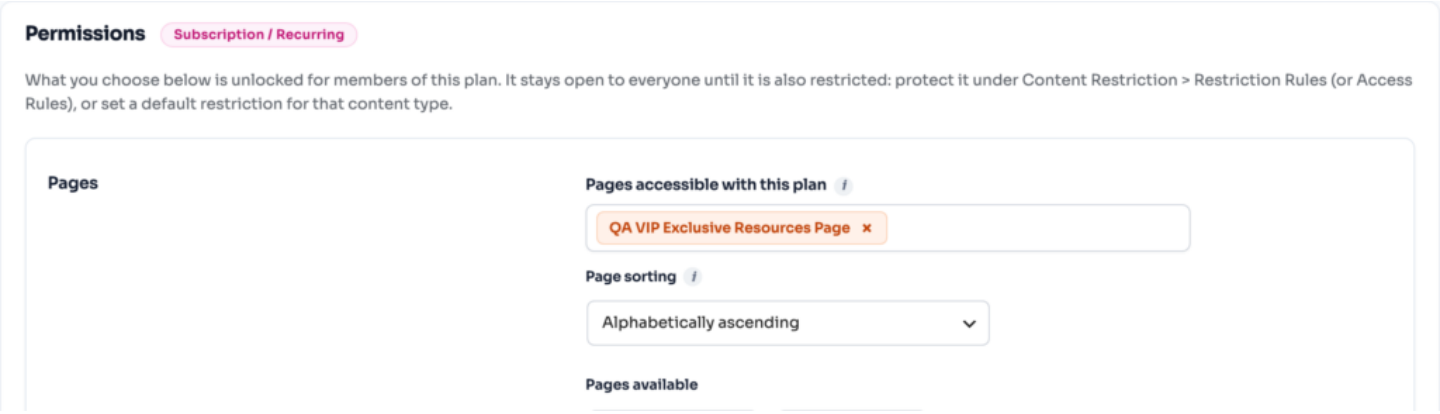
The four plan types: free, lifetime, fixed duration and subscription.

Step 2 – Link a product

Turn on **Allow access to this plan after purchasing a specific product** and choose a product, or click **Create Product** to make one with the plan’s price. Customers who buy that product become members.

Step 3 – Choose what the plan unlocks

In the plan's content section, pick the **Pages accessible with this plan** – for example your "Members area" page. You can also unlock posts, post categories, products and product categories.



Choose the pages, posts and products a plan unlocks.

Click **Save plan**.

Step 4 – Decide what visitors see

Go to **MemberSutra → Content Restriction → Restriction Rules** and choose what non-members see when they open protected content: a redirect, a paywall with a teaser, or alternative content.

Step 5 – Test it

1. Open the protected page in a private browser window – you should see the restriction.
2. Buy the linked product with a test payment (use your gateway's test or sandbox mode).
3. After the order is paid, open the page again as that customer – the content is now visible, and the membership shows under **My Account → Memberships**.

Tip: Administrators always see everything. Test as a customer, not while logged in as an admin.

Next steps

- Plan types explained
- What non-members see
- Set up Stripe