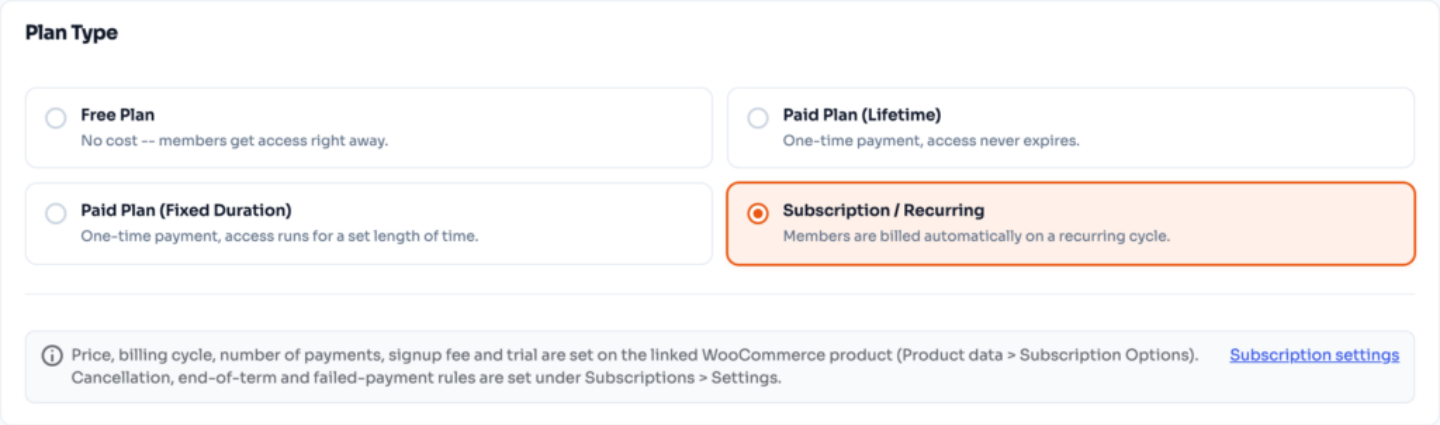
Sutra Plugins

Plan types explained

Membership Plans · https://sutraplugins.com/docs/membersutra/plan-types/



Choosing a plan type in the plan editor.

Free Plan

No cost – members get access right away. Use it for a free community tier or a lead magnet. You can also give it to every new account with **Auto assign membership plans to new user** under **Memberships → Settings**.

Paid Plan (Lifetime)

One payment, access that never expires.

Pro feature: Lifetime plans need Pro.

Paid Plan (Fixed Duration)

One payment, access for a set length of time – days or weeks in the free plugin, months and years with Pro. With Pro you can add a **Signup Fee**, choose an **End of Plan Action** (expire, or move the member to another plan) and a **Grace Period** after the plan ends.

Subscription / Recurring

Members are billed automatically on a recurring cycle. The price, billing cycle, number of payments, signup fee and trial are set on the linked WooCommerce product (**Product data → Subscription**). Cancellation, end-of-term and failed-payment rules are set under **Subscriptions → Settings**.

Tip: Not sure? Start with a Subscription plan for recurring revenue, and a Free plan to let visitors sign up before they pay.

Next steps

- Turn a product into a subscription
- Sell a plan with a product