Design the paywall and teaser

Content Restriction · https://sutraplugins.com/docs/membersutra/paywall-and-teasers/

Pro feature: The paywall and teaser need MemberSutra Pro.

Choose **Show Paywall & Teaser** under Restriction Rules, then go to **MemberSutra → Content Restriction → Paywall & Teasers**. A live preview shows the card as a visitor who is not logged in, on desktop and mobile.

1. Content and copy

- **Paywall Headline** and **Explanatory Message**.
- **Join Button Text** and where it goes – a plan (its purchase product opens) or another page.
- **Log In Button Text** for visitors who are not logged in.

2–6. Design

Set the card background, width, padding, border and shadow, the typography, the lock icon and both buttons. Fonts are system fonts, so nothing extra is loaded.

Teaser and protection

- Choose how many words of the post non-members see above the card (0–300; 40–60 words is one or two paragraphs).
- The **blur area** suggests there is more to read. It is made of placeholder lines – the rest of the post is never sent to non-members.
- Decide whether search engines may index protected posts and whether RSS feeds hide them.