Sutra Plugins

Member discounts and renewal pricing

Member Experience · https://sutraplugins.com/docs/membersutra/member-discounts/

Pro feature: Member discounts and renewal pricing need MemberSutra Pro.

Member discounts in the shop

Turn on **Give a discount** on a plan and set a percentage. Members see the discounted price on products. A per-member override lets you give one member a different rate.

Renewal pricing



Discount Pricing Type with renewal discount steps.

On a subscription product, **Discount Pricing Type** decides what each renewal costs: the billing amount (default), the sale price, or a percentage or fixed discount that changes with the renewal number – for example 10% off from renewal 4 and 20% from renewal 7.

Tip: Subscription coupons can also discount the signup fee and future renewals.